

Reputation Team Progress Assessment and Proposals

City of Bloomington Fall 2015 Retreat



In September we asked...

What will it take to
to shift Bloomington's political
identity – both the reality
and the perception?

We identified these characteristics of a desired political identity and reputation.

- Visionary
- Decisive
- Effective
- Thoughtful

- Inclusive

How did we do?

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- Believe in ourselves individually and collectively

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- + Some pride in achievement and decision making was evident
- A significant amount of doubt has crept in as challenges/difficult choices have arisen and reticence to act has been observed

How did we do? continued

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- Take personal ownership of behavior and performance

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+ Improvement noticed; individuals distinguishing their own views

How did we do? continued

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- Elevate the quality of our discourse

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- + More respectful of current and past officials
- Instances of criticism, negative talk and body language

Group Self-Assessment:

What other observations and evidence should be shared about Reputation to help us advance our intention for effectiveness, decisiveness and accountability?

Consider:

- progress made
- areas needing and now ready for improvement
- revisiting performance expectations

As a result of the self-assessment,
are there specific ideas
or solutions the Council
is ready to advance?

The Reputation Team proposes ...

1. Be intentional about our good news
2. Clearly frame policy matters to inform quality deliberations and decision making
3. Improve the draft Council calendar
4. Bring budget proposals forward to obtain collective Council guidance in advance of City Manager budget
5. Establish realistic expectations for having COB presence in regional affairs/events
6. Host a recognition event and/or open house and invite community partners

Good News Proposal and Process

1. Be intentional about our good news
 - H□□ – Design and convey the message and celebrate the many meaningful good news stories that otherwise go unnoticed.
 - □ □□□ – weekly
 - □ □□ - Staff

Policy Framing Proposal and Process

2. Clearly frame policy matters for quality deliberation, decision making and public information
 - H□□ – Develop strategic messages and talking points early on to inform, educate and facilitate decision making
 - □ □□□ – routinely
 - □ □□ - Staff

Council Calendar Proposal and Process

3. Improve the draft Council calendar
 - H□□ – provide feedback and guidance to staff
 - □ □□□ – mid-December
 - □ □□ – City Council

Budget Proposals Proposal and Process

4. Bring budget proposals forward to Council which collectively provides guidance in advance of City Manager budget
 - H□□ – prepare and present budget proposals and receive guidance from Council
 - □ □□□ – during the budget development cycle
 - □ □□ – City Manager, Dept. Directors and Council

Regional Presence Proposal and Process

5. Establish realistic expectations for having COB presence in regional affairs and at events
 - H□□ – Formalize and coordinate an approach to ensure presence and ownership
 - □ □□□ – by mid-January
 - □ □□ – Council and Staff

Recognition Event Proposal and Process

6. Host a recognition event and/or open house and invite community partners
 - H□□ – design and host an event to honor boards, commissions and others and share the occasion with community partners
 - □ □□□ – annually
 - □ □□ - Staff

Discussion and Consideration

The Reputation Task Team

- recommends these proposals for Council consideration
- requests discussion and feedback
- seeks an indication of support