

CIAM GENERAL MANAGER’S LETTER
4th Quarter – Fiscal Year 2015

This manager’s letter is an integral part of these statements. Those reviewing and evaluating the financial results shown in the statements should consider and understand the following:

1. These are combined statements showing Revenue, Operating Expenses and Net Operating Profit as well as accrued and non-operating expenses.

The management contract between Central Illinois Arena Management, Inc. and the City of Bloomington defines “Revenues”, “Operating Expenses” and “Net Operating Loss/Profit”. As defined, all interest, depreciation, amortization expenses and extraordinary expenses are not operating expenses. Nor are Capital Costs (also a defined term) operating expenses. The equipment replacement savings fund is not an expense.

2. These statements reflect accrued expenses not payable in the current month and extraordinary expenses which are identified as non-operating expenses pursuant to the management contract.

4th Quarter Attendance Report February 2015 – April 2015

| FEBRUARY | Type | Date | Days | Attendance |
|---|--------------|-------------|-------------|-------------------|
| IHSA Competitive Cheer State Finals | Ticketed | 2/6-2/7 | 2 | 11,789 |
| Bloomington Flex Basketball Game | Ticketed | 2/12 | 1 | 199 |
| Bloomington Thunder Hockey Game | Ticketed | 2/13 | 1 | 1,547 |
| Bloomington Thunder Hockey Game | Ticketed | 2/14 | 1 | 1,611 |
| Bloomington Thunder Hockey Game | Ticketed | 2/16 | 1 | 464 |
| Chamber of Commerce with the Bloomington Thunder Hockey Team | Non-Ticketed | 2/18 | 1 | 123 |
| Bloomington Thunder Hockey Game | Ticketed | 2/19 | 1 | 599 |
| Chris Young and Lee Brice with special guest Brothers Osborne | Ticketed | 2/20 | 1 | 4,108 |
| Indoor Winter Farmers Market | Free | 2/21 | 1 | 217 |

4th Quarter Attendance Report February 2015 – April 2015

| | | | | |
|--|--------------|-------------|-------------|-------------------|
| Bloomington Thunder Hockey Game | Ticketed | 2/21 | 1 | 1,315 |
| Bloomington Flex Basketball Game | Ticketed | 2/22 | 1 | 624 |
| An Evening with Casting Crowns | Ticketed | 2/26 | 1 | 2,311 |
| IHSA Competitive Team Wrestling State Finals | Ticketed | 2/28 | 1 | 2,956 |
| Pepsi Ice Center Ice Rentals | Non-Ticketed | 2/1 – 2/28 | 15 | 3,080 |
| MARCH | Type | Date | Days | Attendance |
| Bloomington Thunder Hockey Game | Ticketed | 3/1 | 1 | 1,056 |
| Just Animals Low Cost Wellness Clinic | Non-Ticketed | 3/5 | 1 | 75 |
| Bloomington Flex Basketball Game | Ticketed | 3/6 | 1 | 575 |
| Bloomington Thunder Hockey Game | Ticketed | 3/7 | 1 | 1,575 |
| Bloomington Flex Basketball Game | Ticketed | 3/12 | 1 | 166 |

4th Quarter Attendance Report February 2015 – April 2015

| | | | | |
|--|--------------|------|---|-------|
| | | | | |
| Bloomington Thunder Hockey Game | Ticketed | 3/13 | 1 | 1,151 |
| Bloomington Thunder Hockey Game | Ticketed | 3/14 | 1 | 1,338 |
| Eric Church “The Outsiders Tour” with special guest Drive –By Truckers | Ticketed | 3/17 | 1 | 6,344 |
| Bloomington Flex Basketball Game | Ticketed | 3/19 | 1 | 187 |
| Heart with special guest Joan Jett and the Blackhearts | Ticketed | 3/20 | 1 | 5,342 |
| Indoor Winter Farmers Market | Non-Ticketed | 3/21 | 1 | 294 |
| Bloomington Thunder Hockey Game | Ticketed | 3/21 | 1 | 1,032 |
| Bloomington Flex Basketball Game | Ticketed | 3/22 | 1 | 246 |
| Bloomington Flex Basketball Game | Ticketed | 3/27 | 1 | 324 |
| Bloomington Edge Football Game | Ticketed | 3/28 | 1 | 1,541 |

4th Quarter Attendance Report February 2015 – April 2015

| | | | | |
|--|--------------|-------------|-------------|-------------------|
| Bloomington Flex Basketball Game | Ticketed | 3/29 | 1 | 264 |
| Pepsi Ice Center Ice Rentals | Non-Ticketed | 3/1-3/31 | 6 | 1,090 |
| APRIL | Type | Date | Days | Attendance |
| Bloomington Edge Football Game | Ticketed | 4/4 | 1 | 815 |
| Just Animals Low Cost Wellness Clinic | Free | 4/9 | 1 | 45 |
| Midwest Professional Basketball Semi Finals | Ticketed | 4/9 | 1 | 141 |
| City of Bloomington Luncheon | Meeting | 4/10 | 1 | 400 |
| Midwest Professional Basketball Championship | Ticketed | 4/10 | 1 | 92 |
| Bloomington Thunder Hockey Game | Ticketed | 4/11 | 1 | 1,908 |
| Indoor Winter Farmers Market | Free | 4/18 | 1 | 243 |
| Bloomington Edge Football Game | Ticketed | 4/18 | 1 | 1,090 |
| McLean Cty Unit 5 Graduation Practice | Non-Ticketed | 4/23 | 1 | 435 |

4th Quarter Attendance Report February 2015 – April 2015

| | | | | |
|--------------------------------------|--------------------------|------|-----------|---------------|
| | | | | |
| City of Bloomington Wellness Fair | Private Event/Meeting | 4/24 | 1 | 347 |
| Mike Epps- Real Deal Tour | Ticketed | 4/25 | 1 | 1,341 |
| Andersen Window Event | Meeting | 4/29 | 1 | 103 |
| Total | | | 63 | 60,503 |

8:13 AM
6/12/2015

**CITY OF BLOOMINGTON, U.S. CELLULAR COLISEUM
MANAGEMENT SUMMARY REPORT TO CITY COUNCIL
FOR THE QUARTER ENDED APRIL 2015**

**4th Quarter
2014-2015**

BUDGET:

QUARTER TO DATE REVENUE

| | |
|---|-----------|
| TOTAL REVENUES | 1,076,903 |
| EVENTS & RENTALS | 520,109 |
| CONCESSIONS | 89,569 |
| PARKS N REC ICE RENTAL | 32,055 |
| OTHER SOURCES (Sponsors, Naming, Reimbursed income, interest, gift certificate sales) | 435,170 |
| QUARTERLY BOX OFFICE SALES | 1,581,249 |

QUARTER TO DATE EXPENSE

| | |
|--------------------------------|-----------|
| TOTAL EXPENSE - OPERATING ONLY | 1,067,173 |
|--------------------------------|-----------|

BUDGETED PROFIT/(LOSS):

| | |
|--|---------|
| QUARTER TO DATE PROFIT/(LOSS) - OPERATING ONLY | 9,730 |
| QUARTERLY SEASONALIZED PROFIT/(LOSS) GOAL | 291,022 |
| ANNUAL PROFIT/(LOSS) GOAL | 90,800 |

ACTIVITY:

EVENT ACTIVITY:

| | |
|--|----|
| ACTUAL QUARTER TO DATE EVENT ACTIVITY | 63 |
| PREVIOUS YEAR QUARTER TO DATE EVENT ACTIVITY | 56 |

ATTENDANCE:

| | |
|---|--------|
| QUARTER TO DATE ACTUAL TOTAL ATTENDANCE | 60,503 |
| TICKETED EVENTS | 54,398 |
| CONVENTIONS/SOCIAL | 0 |
| MEETINGS | 503 |
| FREE/NONTICKETED EVENTS | 5,602 |
| TOTAL ATTENDANCE | 60,503 |

COMMUNITY:

FREE EVENTS:

| | |
|--|----|
| QUARTER TO DATE ACTUAL FREE EVENT ACTIVITY | 28 |
|--|----|

ESTIMATED CONTRIBUTION TO LOCAL ECONOMY:

| | |
|---|-------------|
| CVB CALCULATED QUARTER TO DATE CONTRIBUTION TO ECONOMY* | 3,696,726 |
| CVB CALCULATED YEAR TO DATE CONTRIBUTION TO ECONOMY* | 10,223,036 |
| CVB CALCULATED ALL YEARS TO DATE CONTRIBUTION TO ECONOMY* | 127,691,997 |

*CVB calculation:

Meetings: Number of attendees * 25% * \$64

Events: Overnight attendees: Number of attendees * 25% * \$130

Day attendees: Number of attendees * 75% * \$40

Conventions: Same as events



Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
February through April 2015
UNAUDITED

| | <u>4th Qtr Actual</u> <u>Feb 15 - Apr 15</u> | <u>4th Qtr 14-15</u> <u>Feb 15 - Apr 15 Budget</u> | <u>2014-2015 Actual</u> <u>May 14 - Apr 15</u> | <u>2014-2015</u> <u>Annual Budget</u> |
|--|---|---|---|--|
| Revenues/Operating Expense | | | | |
| Income | | | | |
| 400000 · Income | | | | |
| 401000 · Box Office Convenience Fees | 45,122.52 | 52,012.50 | 77,689.03 | 140,000.00 |
| 401500 · Club Memberships | 13,004.42 | 12,825.00 | 37,252.44 | 51,300.00 |
| 402000 · Concessions Revenue | 89,568.85 | 102,600.00 | 155,218.23 | 260,000.00 |
| 403000 · Suites | 66,551.11 | 100,429.50 | 263,699.69 | 401,718.00 |
| 403500 · Ticket Facility Fees | 43,828.31 | 81,750.00 | 96,445.87 | 190,000.00 |
| 404000 · Sponsorships | 189,572.84 | 144,999.94 | 583,606.42 | 580,000.00 |
| 404500 · Naming Rights | 67,500.00 | 67,500.00 | 270,101.25 | 270,000.00 |
| 405000 · Parking Deck | 32,153.30 | 38,725.00 | 64,543.53 | 95,900.00 |
| 405500 · Box Office/ Rental | 6,703.76 | 11,000.00 | 11,434.01 | 25,000.00 |
| 406000 · Coliseum Rental | 175,955.00 | 181,000.00 | 522,980.04 | 550,000.00 |
| Total 400000 · Income | <u>729,960.11</u> | <u>792,841.94</u> | <u>2,082,970.51</u> | <u>2,563,918.00</u> |
| 410000 · Reimbursed Expenses - Income | | | | |
| 411500 · Football Reimbursement | 95.00 | 0.00 | 95.00 | 0.00 |
| 412500 · Hockey Reimbursement | 160.00 | 0.00 | 808.00 | 0.00 |
| 410000 · Reimbursed Expenses - Income - C | 0.00 | 0.00 | 0.00 | 0.00 |
| Total 410000 · Reimbursed Expenses - Income | <u>255.00</u> | <u>0.00</u> | <u>903.00</u> | <u>0.00</u> |
| 420000 · Event Income | | | | |
| 421000 · Event Labor | 101,185.59 | 181,500.00 | 168,069.03 | 441,500.00 |
| 421500 · Event Advertising | 28,306.26 | 53,250.00 | 85,085.26 | 147,000.00 |
| 422000 · Event Services | 23,688.34 | 113,000.00 | 37,618.48 | 200,000.00 |
| 422500 · Other Event Costs | 36,012.64 | 25,200.00 | 46,277.35 | 63,500.00 |
| 423000 · Event Income | 24,099.96 | 82,685.00 | 72,725.36 | 199,185.00 |
| 424000 · Amusement Tax Collected | 35,109.20 | 0.00 | 55,514.39 | 0.00 |
| Total 420000 · Event Income | <u>248,401.99</u> | <u>455,635.00</u> | <u>465,289.87</u> | <u>1,051,185.00</u> |
| 430000 · Merchandise Income | | | | |
| 431000 · Merchandise Commission | 9,658.25 | 3,750.00 | 16,612.25 | 10,000.00 |
| 431500 · Merchandise Taxable Sales | 81,644.00 | 125,000.00 | 108,145.94 | 300,000.00 |
| 432000 · Sales Tax Collected | 6,327.00 | 9,687.50 | 8,358.92 | 23,250.00 |
| Total 430000 · Merchandise Income | <u>97,629.25</u> | <u>138,437.50</u> | <u>133,117.11</u> | <u>333,250.00</u> |
| 440000 · Other Income | | | | |
| 441000 · Gift Certificate Sales | 400.00 | 660.00 | 1,103.00 | 3,000.00 |
| 441500 · Interest Income | 256.22 | 600.00 | 1,431.67 | 2,000.00 |
| Total 440000 · Other Income | <u>656.22</u> | <u>1,260.00</u> | <u>2,534.67</u> | <u>5,000.00</u> |
| Revenues | <u>1,076,902.57</u> | <u>1,388,174.44</u> | <u>2,684,815.16</u> | <u>3,953,353.00</u> |

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
February through April 2015
UNAUDITED

| | 4th Qtr Actual Feb 15 - Apr 15 | 4th Qtr 14-15 Feb 15 - Apr 15 Budget | 2014-2015 Actual May 14 - Apr 15 | 2014-2015 Annual Budget |
|--|-----------------------------------|---|-------------------------------------|----------------------------|
| Operating Expense | | | | |
| 600000 · Payroll Expense | | | | |
| 601000 · Wages | | | | |
| 601100 · Salaried | 204,454.80 | 230,192.76 | 857,966.83 | 997,500.00 |
| 601150 · Regular | 172,941.67 | 176,000.00 | 380,047.98 | 468,000.00 |
| 601200 · Overtime | 13,268.66 | 19,625.00 | 24,001.96 | 45,000.00 |
| 601300 · Commissions | 2,796.26 | 4,500.00 | 6,407.67 | 10,000.00 |
| Total 601000 · Wages | 393,461.39 | 430,317.76 | 1,268,424.44 | 1,520,500.00 |
| 602000 · Employer Taxes | | | | |
| 602100 · FICA expense | 28,618.19 | 32,919.31 | 91,159.39 | 116,318.25 |
| 602150 · FUTA tax expense | 1,315.04 | 1,114.56 | 3,015.98 | 4,830.00 |
| 602200 · SUTA tax expense | 2,426.99 | 9,000.00 | 8,795.90 | 39,000.00 |
| Total 602000 · Employer Taxes | 32,360.22 | 43,033.87 | 102,971.27 | 160,148.25 |
| 603000 · Voluntary Deductions | | | | |
| 603150 · Insurance | | | | |
| 603151 · Health Insurance | 20,175.60 | 22,249.97 | 70,984.47 | 89,000.00 |
| 603152 · Life Insurance | 569.95 | 610.00 | 2,178.51 | 2,500.00 |
| Total 603150 · Insurance | 20,745.55 | 22,859.97 | 73,162.98 | 91,500.00 |
| Total 603000 · Voluntary Deductions | 20,745.55 | 22,859.97 | 73,162.98 | 91,500.00 |
| 605000 · Miscellaneous | | | | |
| 605150 · Uniforms | 284.00 | 0.00 | 2,248.53 | 3,500.00 |
| Total 605000 · Miscellaneous | 284.00 | 0.00 | 2,248.53 | 3,500.00 |
| 600000 · Payroll Expense - Other | -31.76 | 0.00 | -31.76 | 0.00 |
| Total 600000 · Payroll Expense | 446,819.40 | 496,211.60 | 1,446,775.46 | 1,775,648.25 |
| 610000 · Reimbursable | | | | |
| 611500 · Hockey | -41.95 | 0.00 | -41.95 | 0.00 |
| 613500 · Parking Fund | 17,995.96 | 16,250.01 | 29,722.96 | 65,000.00 |
| Total 610000 · Reimbursable | 17,954.01 | 16,250.01 | 29,681.01 | 65,000.00 |
| 620000 · Other Contractual Services | | | | |
| 621000 · Security | 4,690.56 | 13,650.00 | 5,620.56 | 36,000.00 |
| 621500 · Cleaning/Janitorial | 484.00 | 18,499.97 | 13,112.00 | 74,000.00 |
| 622000 · Trash Removal | 3,581.80 | 4,500.00 | 12,931.24 | 18,000.00 |
| 623000 · Credit Card Fees | 9,181.20 | 10,764.00 | 21,854.81 | 30,000.00 |
| 623500 · Management Fees | 40,653.07 | 50,501.21 | 103,853.77 | 154,484.00 |
| 624000 · Payroll Service Fees | 1,045.44 | 875.00 | 3,355.47 | 4,000.00 |
| 625000 · Ticket Printing Fees | 0.00 | 0.00 | 1,030.00 | 2,300.00 |
| 625500 · Finance Charges | 1,818.93 | 150.00 | 5,013.96 | 800.00 |
| 626500 · Pest Control | 880.00 | 750.00 | 2,640.00 | 3,000.00 |
| 627000 · Medical | 4,000.00 | 3,000.00 | 12,000.00 | 12,000.00 |
| 627500 · Internet/Cable Expense | 7,800.76 | 3,124.97 | 22,848.41 | 15,000.00 |
| 628500 · Ticketmaster Fees | 2,152.37 | 2,500.03 | 5,496.82 | 10,000.00 |
| Total 620000 · Other Contractual Services | 76,288.13 | 108,315.18 | 209,757.04 | 359,584.00 |

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
February through April 2015
UNAUDITED

| | 4th Qtr Actual Feb 15 - Apr 15 | 4th Qtr 14-15 Feb 15 - Apr 15 Budget | 2014-2015 Actual May 14 - Apr 15 | 2014-2015 Annual Budget |
|---|-----------------------------------|---|-------------------------------------|----------------------------|
| 630000 · Commissions | | | | |
| 631000 · Football | 0.00 | 2,000.00 | 0.00 | 5,000.00 |
| 631500 · Hockey | 7,468.38 | 9,000.00 | 17,933.58 | 27,500.00 |
| 632000 · CIAM | 51,213.75 | 50,286.00 | 138,213.75 | 160,000.00 |
| Total 630000 · Commissions | 58,682.13 | 61,286.00 | 156,147.33 | 192,500.00 |
| 640000 · Promoter Expense | | | | |
| 641000 · Merchandise | 71,754.57 | 62,250.00 | 98,167.43 | 173,250.00 |
| 641500 · Event Meal Expense | 25,879.96 | 15,540.00 | 60,206.32 | 55,410.00 |
| 642000 · Production Expense | 28,652.36 | 9,500.00 | 50,803.28 | 46,000.00 |
| 642500 · Other Promoter Expense | 61,583.20 | 49,410.00 | 122,105.17 | 124,410.00 |
| 643000 · Promoter Advertising | 61,133.56 | 39,999.94 | 190,655.01 | 160,000.00 |
| 643500 · Sales Tax Expense | 7,248.00 | 9,687.50 | 8,236.00 | 23,250.00 |
| 644000 · Amusement Tax | 36,213.00 | 0.00 | 57,097.16 | 0.00 |
| Total 640000 · Promoter Expense | 292,464.65 | 186,387.44 | 587,270.37 | 582,320.00 |
| 650000 · Administrative Expenses | | | | |
| 651000 · Worker's Comp Insurance | 2,188.19 | 20,499.99 | 94,630.64 | 82,000.00 |
| 655000 · Liability/Property Insurance | 7,476.62 | 9,249.99 | 44,562.20 | 37,000.00 |
| 660000 · Building Maintenance | 12,201.91 | 20,814.00 | 51,064.57 | 83,260.00 |
| 665000 · Building Furnishings & Supplies | 6,437.14 | 11,703.00 | 31,629.62 | 47,000.00 |
| 667000 · Extraordinary Expenses | -517.66 | 0.00 | 2,797.65 | 0.00 |
| 670000 · Building Alterations | 0.00 | 4,998.00 | 5,711.08 | 20,000.00 |
| 675000 · Training | 0.00 | 0.00 | 699.00 | 5,000.00 |
| 680000 · Advertising Expense | 4,865.00 | 7,500.00 | 31,530.32 | 30,000.00 |
| 681000 · Sponsorship Expense | 8,182.74 | 7,500.00 | 22,449.18 | 32,000.00 |
| 690000 · Other Supplies | 1,236.71 | 1,249.97 | 8,390.46 | 5,000.00 |
| 695000 · Janitorial Supplies | 3,820.19 | 6,000.00 | 11,820.60 | 24,000.00 |
| 700000 · Maintenance & Repairs | 4,851.40 | 12,672.00 | 11,742.01 | 50,680.00 |
| 705000 · Maint. Service Agreements | 6,182.51 | 9,000.00 | 20,700.55 | 36,000.00 |
| 710000 · Bank Service Charges | 150.00 | 75.00 | 325.00 | 225.00 |
| 715000 · Miscellaneous | 179.50 | 2,000.00 | 642.62 | 7,000.00 |
| 720000 · Automobile | 633.72 | 900.00 | 3,962.30 | 4,100.00 |
| 730000 · Equipment Rent | 7,177.50 | 4,800.00 | 21,071.93 | 19,200.00 |
| 740000 · Printing and Reproduction | 1,032.73 | 1,530.00 | 3,902.61 | 5,600.00 |
| 745000 · Postage and Delivery | 788.92 | 1,500.00 | 2,478.75 | 5,020.00 |
| 750000 · Dues and Subscriptions | 4,569.15 | 3,750.00 | 14,988.57 | 15,000.00 |
| 755000 · Telephone and Fax | 8,680.99 | 9,999.99 | 32,833.74 | 40,000.00 |
| 760000 · Office and Computer Supplies | 845.55 | 2,316.00 | 3,609.36 | 8,816.00 |
| 765000 · Gift Cards | 1,070.85 | 600.00 | 2,501.15 | 2,600.00 |
| Total 650000 · Administrative Expenses | 82,053.66 | 138,657.94 | 424,043.91 | 559,501.00 |
| 775000 · Professional Fees | | | | |
| 775100 · Legal Fees | 9,309.50 | 1,500.00 | 18,571.00 | 6,000.00 |
| 775250 · Miscellaneous | 100.00 | 0.00 | 1,700.00 | 0.00 |
| Total 775000 · Professional Fees | 9,409.50 | 1,500.00 | 20,271.00 | 6,000.00 |

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
February through April 2015
UNAUDITED

| | <u>4th Qtr Actual</u> <u>Feb 15 - Apr 15</u> | <u>4th Qtr 14-15</u> <u>Feb 15 - Apr 15 Budget</u> | <u>2014-2015 Actual</u> <u>May 14 - Apr 15</u> | <u>2014-2015</u> <u>Annual Budget</u> |
|---|---|---|---|--|
| 780000 · Travel & Entertainment | | | | |
| 781500 · Meals | 269.56 | 400.00 | 1,356.67 | 1,600.00 |
| 782000 · Travel | 5,530.71 | 2,290.00 | 16,897.06 | 9,150.00 |
| 782500 · Mileage | 0.00 | 750.00 | 129.92 | 4,250.00 |
| Total 780000 · Travel & Entertainment | <u>5,800.27</u> | <u>3,440.00</u> | <u>18,383.65</u> | <u>15,000.00</u> |
| 785000 · Utilities | | | | |
| 785100 · Electricity | 45,469.62 | 51,250.03 | 175,781.99 | 205,000.00 |
| 785150 · Gas | 23,092.49 | 25,454.58 | 73,551.21 | 70,000.00 |
| 785200 · Water | 9,139.21 | 8,400.00 | 37,472.23 | 32,000.00 |
| Total 785000 · Utilities | <u>77,701.32</u> | <u>85,104.61</u> | <u>286,805.43</u> | <u>307,000.00</u> |
| Total Expense | <u>1,067,173.07</u> | <u>1,097,152.78</u> | <u>3,179,135.20</u> | <u>3,862,553.25</u> |
| Net Operating Income | <u>9,729.50</u> | <u>291,021.66</u> | <u>-494,320.04</u> | <u>90,799.75</u> |
| ***Other NonOperating Expense | | | | |
| Management/Tenant Professional Fees | 0.00 | 0.00 | 1,123.51 | 0.00 |
| Total Non/Operating Expense | <u>0.00</u> | <u>0.00</u> | <u>1,123.51</u> | <u>0.00</u> |
| Net Income/(Loss) After NonOperating Expense | <u>9,729.50</u> | <u>291,021.66</u> | <u>-495,443.55</u> | <u>90,799.75</u> |

***Per Sections 2.4, 3.4, 5.8, 8.1 of the Management Agreement

3. The Net Operating income for the U.S. Cellular Coliseum for the fourth quarter of fiscal year 2015 was \$9,730.
4. A total of 60,503 patrons attended events between February and April at the U.S. Cellular Coliseum. In Q4, Coliseum hosted a total of 63 events, highlighted by the sold out Eric Church, “The Outsiders Tour” and Chris Young and Lee Brice country shows.
5. Highlighting Q4 were the Illinois High School Association State Cheerleading and Dual Team Wrestling State Championships. Legendary 80’s female rock bands, Heart and Joan Jett performed in front of 5,342 fans which was the largest crowd of their tour. In February, 2,300 patrons enjoy listening to many of the top Christian hits performed by Casting Crowns. Comedian and actor, Mike Epps returned to the U.S. Cellular Coliseum for the second time as part of his “Real Deal Tour”. The U.S. Cellular Coliseum also hosted several community events during the quarter including: Just Animals Low Cost Wellness Clinic, Indoor Winter

Farmers Market, McLean County Unit 5 High School graduations and the City of Bloomington Wellness Fair.

6. The Bloomington Thunder hockey team hosted seven home games in Q4, finishing the regular season in fifth place in the United States Hockey League. The Thunder entered their first season as a new franchise team and finished higher than typically expected for a first year program missing the playoffs by just a few points. The Bloomington Flex professional basketball team played seven of their ten home games this quarter finishing second in their division and eventually losing in the semi-final playoff game to Champaign. The Bloomington Edge indoor football team played three home games this quarter and currently is tied for third place in their division with a 5-3 record. X-League playoffs begin in June 2015.

7. In cooperation with the Pepsi Ice Center, approximately 3,100 young and adult hockey players, figure skaters and skating classes used the ice at the U.S. Cellular Coliseum during the fourth quarter.

8. The estimated contribution to the local economy for the fourth quarter is approximately \$3,696,726 based on Bloomington-Normal Convention and Visitors Bureau and the Illinois Office of Tourism standard formulas used to measure economic impact from tourism. These formulas measure the total effects of direct and/or indirect recirculation of income.