



FOR IMMEDIATE RELEASE

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### **PARKING DAY COMES TO DOWNTOWN BLOOMINGTON**

BLOOMINGTON, IL– On Friday, September 15, in cities around the globe including right here in Downtown Bloomington, artists, activists and citizens will transform parking spaces into temporary public parks and other social spaces, as part of an annual event called "PARK(ing) Day."

Invented in 2005 by Rebar, a San Francisco-based art and design studio, *PARK(ing) Day* invites people to rethink the way streets are used and promotes discussion around the need for broad-based changes to urban infrastructure.

*PARK(ing) Day* is an "open-source" project initiated by Rebar, but built by independent groups around the globe who adapt the project to advance creative, social or political causes that are relevant to their local urban conditions. This is the first time the project has taken place in Bloomington. A map of the Downtown Bloomington "parklets" can be found at the end of this press release. Hours of operation will vary.

The public is asked to obey parking signs. Cars parked in the parklet areas on Friday morning may be towed.



## PARK(ing) Day Map

1. Life Size Candy Land Game (Sponsor: C.H.A.R.M. Inc.)
2. Loteria Museo (Sponsor: McLean County Museum of History)
3. "Flip Your Wig" for the American Cancer Society (Sponsor: Fox & Hounds Hair Studio & Day Spa)
4. Outdoor Sculpture Garden on Old Route 66 (Sponsor: Eaton Gallery)
5. Oversized Games (Sponsor: Jack Bataoel Real Estate Group)
6. WBRP Parklet (Sponsor: West Bloomington Revitalization Project)

