

MCRPC 5 Year Strategic Priorities

Priority	Work Element	Funding	Potential Funding	MCRPC Role	Activity by Fiscal Year					Work description
					2019	2020	2021	2022	2023	
1.0 GENERAL ADMINISTRATION										
1.1	Ongoing administration	Indirect Rate		Lead						General administration tasks such as budget, finance and HR management; Approvals from state and federal agencies etc.
1.1	Organizational streamlining	Indirect Rate		Lead						Streamlining Advisory Committees including, establishing clear roles and responsibilities, ensuring that the priorities are formally approved by the three major local government entities; Amendments to contracts and agreements to reflect 5 year priorities as approved by the Executive Committee and adopted by the Commission;
1.2	Structural changes	Indirect Rate		Lead/ Facilitate						Identify opportunities for increased regional planning and coordination among various entities effecting growth and development of our community; Identify opportunities for increased collaborative opportunities with partner agencies to increase efficiencies.
2.0 COMPREHENSIVE PLANNING AND TECHNICAL ASSISTANCE										
2.1	*Rural Planning	RSA	Rural contributions/IDOT Rural planning Grants/USDA/IIRA	Lead						There is a great need expressed by the rural communities for planning and community development. Unfortunately there are no dedicated resources for rural planning. We hope to begin by gathering data and information, identify grants/ funding sources to help conduct comprehensive planning activities in rural McLean County. We are looking forward to partner with variety of agencies including Illinois Institute of Rural Affairs, LISC, McLean County and other rural grass roots groups in carrying out these activities. These activities will feed into the Regional Comprehensive Plan. A more detailed proposal on how MCRPC would like to address rural planning and community development will be developed soon.
2.2	Regional Comprehensive Plan	IDOT/RSA	IDOT Rural planning Grants/USDA/IIRA	Lead						The Regional Comprehensive Plan work will begin in 2021 following the release of Census 2020 data. The process will evaluate the progress made by the two urban comprehensive plans, subject specific regional plans such as the Housing Plan, the data gathered during the rural planning efforts to help establish shared vision, regional priorities, and roles and responsibilities of each entity.
2.3	*Regional Housing Initiatives		CDBG/ BHCC/ LISC/IHDA/HUD	Lead						A detailed proposal distributed for review and feedback.
2.4	Coordination of development activity	IDOT/RSA		Facilitator						This includes development review, co-ordination of intergovernmental meetings and other activities to assist with implementation of comprehensive plans.

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2.5	BN Advantage / Regional economic development efforts	IDOT/RSA		Support						MCRPC's work can overlap greatly with the regional economic development efforts. These include the QL/QP task force work and obtaining a EDD designation to McLean County. In addition, there is great need but very little emphasis on rural economic development. MCRPC staff will work with other entities such as the Chamber, EDC, and the municipalities to more clearly define our organization's role in economic development effort. At this time, the amount of time and resources needed is difficult to predict without additional details.
2.6	*Regional Energy Plan	IDOT/RSA		Support						MCRPC will support EAC's efforts ,as needed, in regional energy planning and implementation
2.7	*Regional environmental and natural resource planning	RSA/ In-kind hours from volunteers and partner organizations	IPCF/Other grants	Lead						The long standing Greenways Committee was established in the late 1990's to oversee the adopted Greenways Plan. This group was instrumental in advocating for the Route 66 trail. Since the last Greenways Plan, both the communities and the County embraced bicycle and pedestrian planning- a huge focus of greenways plan. However, there are aspects of natural environment that still need to be addressed. The Greenways Advisory Committee will shift its focus to more natural environment.
2.8	*Historic Preservation and neighborhood planning		Special service agreements/ grants	Lead/ Facilitator						Neighborhood planning continues to be a need in both Bloomington and Normal. Unfortunately, at this time, there are no dedicated resources to conduct these activities.
3.0 TRANSPORTATION PLANNING AND TECHNICAL ASSISTANCE										
3.1	Essential Transportation activities for an MPO	IDOT/RSA		Lead						These include conducting Transportation Technical and Policy Committee meetings, creating reports for IDOT, creation of TIP, Title VI plan, Public Participation Plan etc.
3.3	Complete Streets, transit oriented development and placemaking	IDOT/RSA		Facilitator						Work with the municipalities to identify opportunities for implementation of complete streets policies; work with Connect Transit on their short- and long-range transportation plan
3.5	Sustainable transportation programing	IDOT/RSA		Lead/ Facilitator						Continue to support expansion of sustainable transportation programs such as Good To Go Commuter challenge, PARKing Day, Bike Share etc.
3.6	Regional Health Plan implementation	IDOT/RSA	CDC/ other Health related grants	Support						Support implementation of the regional health plan particularly in the areas where it intersects with transportation and mobility planning; FHWA and IDOT supports increased connections with health outcomes.
3.7	BN Mobile: LRTP Update	IDOT/RSA		Lead						The next LRTP update coincides with the Regional Planning update

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3.8	Human Service Transportation Plan	Region 6 HSTP grant		Lead						This grant based project provides opportunities to improve transportation access in rural McLean county and beyond.
3.9	Multi-modal travel demand modelling	IDOT/RSA		Lead						Current travel demand model is very auto-centric. There is a great need to make it multi modal. This includes data gathering on bike, ped, and transit and integration with demographics and socio-economics.
4. DATA GATHERING, PERFORMANCE EVALUATION AND IMPLEMENTATION TOOLS										
4.1	Tracking and reporting accomplishments of the adopted plans (Local and regional)	IDOT/RSA		Lead/ Facilitator						This includes partnering with municipal staff to track all the newly adopted plans (within the last 5 years
4.2	Toolkit	IDOT/RSA		Lead						This online toolkit will be a one stop shop for community development resources currently available in our community and potential tools identified in the comprehensive plans.
4.3	*Data gathering and dashboards	IDOT/RSA	BN Advantage, CDBG, BHCC and others	Lead						Today practically every aspect of living can be measured. That does not mean we should measure everything. However, those that get measured get done. A series of tools and technologies will allow us to gather and present data in an accessible and easy to comprehend format. This could include metrics on economic development, housing, transportation, environment, land use and more;
4.4	Maps / Spatial data	IDOT/RSA		Lead/ Facilitator						Creating wide variety of maps and spatial information; Many land use maps were created for Bloomington and Normal separately. These maps and spatial information will be of greater regional benefit when presented together. We can also create story maps about various growth and development activities.

