

FOR IMMEDIATE RELEASE

Sixth annual signature fundraiser Kite Fest returns to our community!

#BloNoKiteFest returning this May!

Bloomington-Normal Kite Fest #BloNoKiteFest will launch **Sunday, May 19** at Illinois State University's **Hancock Stadium** from **11 a.m. to 4 p.m.** located at [N. Main St, Normal, IL 61761](#).

#BloNoKiteFest is a **free event** featuring **kite flying**, live music by local band **Conversation Over**, a **Talent Show**, a climbing wall provided by **Upper Limits**, a Wind exhibit sponsored and provided by **Children's Discovery Museum**, face painting and Henna tattoos sponsored by **COUNTRY Agent Kevin McCuen**, games and activities sponsored by **Rader Family Farms**, graffiti wall sponsored by **Kaleidoscope** and many other fun family-friendly activities! We also have returning sponsors such as **United Way** and **CEFCU** who have been very passionate about bringing Kite Fest to our community.

Kites will be available for sale at the event with proceeds benefiting local and global nonprofits. Free parking will be available for Kite Fest attendees in the surrounding parking lots of Hancock Stadium

The annual event is organized by **For a Better Tomorrow**, a Bloomington nonprofit focused on supporting national and international nonprofits in need. The purpose of #BloNoKiteFest is to unite the community in a fun-filled event to raise funds and awareness of these nonprofits. More than 99 percent of profits will be donated to the nonprofits. Find [Kite Fest 2019 on Facebook](#). Please help us share the word with friends and family.

"I love that this event brings the community together around the simple activity of flying a kite." said Steve Grady, Co-Director of Kite Fest. "My vision is that this event becomes bigger and better each year and continues to draw larger crowds from not only Bloomington/Normal, but from throughout all of Central Illinois and surrounding states."

Last year, **#BloNoKiteFest** brought together kids and adults from all over Central Illinois and raised around **\$15,000** in total. These funds were distributed to two local (PATH and WGLT) and two global non-profit organizations.

We are currently seeking volunteers to help the day of the event. If interested, please sign up at tiny.cc/blonokf19_vol or at For a Better Tomorrow's website (forbettertomorrow.org).

"Flying a kite is a great way to bring together friends and families in our community for a fun afternoon," says Abbey Salch, Event Co-Director. "Uniting all McLean county residents for Kite Fest not only brings awareness to local nonprofits doing good in our community, but it also raises necessary funds that benefit local and global humanitarian organizations through donations."

Contact:

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Kite Fest 2019: <http://tiny.cc/blonokf19>