

## **Scope of Services**

*Strategy-* Cardinal Infrastructure will work with the Town of Normal, IL (Town) to formulate a short- and long-term federal strategy. In coordination with Town officials and staff, we will help prepare a strategy for advancing the Town's federal project and policy goals with Congress and the Administration. A strategy will include specific details for addressing local goals including, but not limited to a rail crossing in Uptown.

*Advocacy-* Cardinal Infrastructure will ensure that the interests of the Town are represented in Washington, DC. This includes apprising key federal officials of the Town's project priorities and positions on specific legislation, making sure that the Town is effectively represented on Capitol Hill and throughout the Administration.

*Funding -* Through congressional authorizing legislation, the annual congressional appropriations process, federal agency discretionary grant programs, and any other sources of state or public/private funding, Cardinal will assist in identifying funding for local projects. Cardinal will work with Executive Branch agencies to translate project appropriations into grants. The firm will help resolve issues such as environmental clearances, planning, ADA and Buy America to name a few. We will help secure competitive and discretionary federal funding from USDOT, EPA, FEMA, DOE, HUD and other agencies as necessary.

*Regulatory-* Cardinal Infrastructure will also advance the Town's interests through the federal regulatory process. We will make sure that Town's voice is heard as rules, regulations and Federal guidance is developed.