Tiny House Big Impact



Ticket Champion Orientation

http://tinyhousebigimpact.com





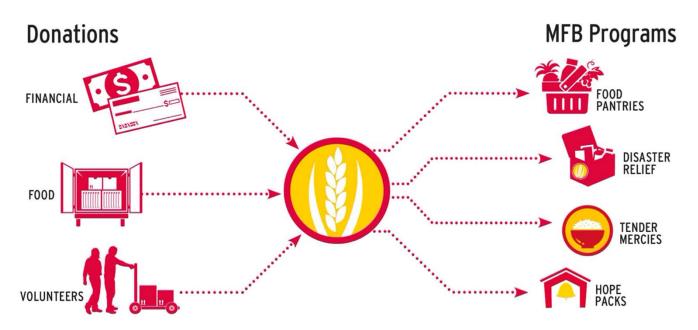






About Midwest Food Bank

As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief; all without discrimination.





About Spread Truth

Spread Truth invests in Christians to transform lives through effective, meaningful, relevant gospel conversations that connect people to God. Their 5 key programs include: Evangelism Training, Worldwide Reach, Go Tell Trips, Digital Community & Gospel-Sharing Tools





Tiny House Raffle

TINY HOUSE DETAILS

- The house is 220 Sq. Ft. including a loft with space for a queen sized mattress
- Builder is Mike Gilmore of Gilmore Homes
- Dimensions: Height 13'3", Width 8'6", Length 20'
- Built on a Mac Lander 14,000 # Trailer

REASONS TO BUY A TICKET

- 2 for 1 Easy way to support two non-profits at once. MFB & ST both have roots in Central Illinois with global impact.
- Hope & Food In an era of COVID-19 and the social and economic challenges we face, now more than ever, is a time to give back. MFB & ST provide Hope and Food to those in need.
- Virtual In absence of large group event, a virtual fundraiser is fun and allows people to take action in a safe environment.
- **Tiny House** A tiny house is an excellent option for a 2nd home wanting to escape from day to day routines or a primary home for someone looking to embrace the freedom the minimalist lifestyle.
- A chance to win For \$75 a ticket holder can make a charitable contribution AND a chance to win a prize valued at \$50,000

PRICING

- \$75 for 1 ticket. \$195 for 3 ticket
- July & August Ticket pulled on August 28th

How you can be involved

The 3B's of being a Ticket Champion



First and foremost, a Ticket Champion must believe in the Mission of Midwest Food Bank (MFB) and Spread Truth.

Attend a Champion orientation and actively promote the Tiny House | Big Impact event within your community and among family & friends.

Being a Champion requires action. The actions taken by each Ticket Champion will vary. There is not a right or wrong way to champion this fundraiser.



TIME COMMITMENT



Champion Orientation (45 mins) This is a brief orientation to the role. The session will be recorded if you can't attend in person.



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Actively Champion (2+ hrs) Invest more hours as needed. Each Champion will take action differently and is empowered to be creative in their action.

- Pray for the raffle
- Buy a ticket. . tell your friends
 Facebook & Instagram
- Send an email
- Challenge your friends
- Make it tangible
- Share with your church or employees
- Write a letter to the editor
- Contact businesses
- Take a video



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Legacy (optional) Continue being a Champion for Midwest Food Bank's & Spread Truth's missions



Next steps

- Read the Ticket Champion Guide.
- Become a Champion!
- Share this opportunity with other potential Ticket Champions.
- Expect email updates on progress and encouragement





