

EVENT FLASH REPORT

Event: IHSA Cheer
Date: February 4th and 5th
Time(s): All Day
VENUE: Grossinger Motors Arena
CITY: Bloomington
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	-
Net After Amusement Tax	\$	-
Tickets Sold:		8465
Comp Tickets:		0
Total Tickets:		8465
Actual Attendance (Drop):		8465



Event Revenues

Net Ticket Sales (if self promote)	\$	-
Rent:	\$	14,000.00
Box Office Fee:	\$	-
Promoter/Co-Pro Rev/(Loss)	\$	-
Suite Facility Fee Income	\$	-
Additional Fee Add-ons	\$	-
Suite Tickets Purchased	\$	5,000.00
Box Office Fees:	\$	-
Ticketing Royalty Rebates:	\$	-
Facility Fee:	\$	-
Gross Parking:	\$	-
Net F&B	\$	50,375.40
Reimbursed Transportation	\$	-
Merchandise Commission:	\$	-
Service Charge Suites	\$	-
Suite Food and Beverage	\$	1,016.19
Reimbursed Amusement Tax 1%	\$	-
Reimbursed Misc. Expenses	\$	27,412.84
	\$	-
	\$	-
	\$	-
	\$	-

Per Cap
\$ 5.95

Event Revenues \$ 97,804.43

Event Expenses

Artist Payment	\$	-
Taxes	\$	-
Ticket Office Staffing	\$	1,000.00
Police / Ambulance / EMT	\$	750.00
Operations Staff	\$	3,000.00
Group Sales Commission	\$	-
Production Crew	\$	12,134.50
Clean Up	\$	1,000.00
Security Staff	\$	8,112.15
Advertising	\$	-
Catering Expense	\$	1,016.19
Furniture Rental	\$	-
Stagehands/Sound/Lights	\$	400.00
ASCAP/BM/SESAC	\$	-
Insurance	\$	-
Transportation Costs	\$	-
Unreimbursed Credit Card Fees	\$	-
Net Ticket Sales	\$	-
Food and Beverage	\$	-
Ticket Printing Fees (\$.20)	\$	-
Travel Zoo Fee	\$	-
Merchandise	\$	-
Parking Fees	\$	-

Event Expenses \$ 27,412.84

ESTIMATED PROFIT/LOSS: \$ 70,391.59